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WILDFACES WINS HONG KONG SMART CITY AWARD 2018

NEWSLETTER OF WILDFACES.AI



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Most Outstanding Smart Recognition and Tracking System

WildFaces has won the prestigious Hong Kong Smart City Award for its "Outstanding Smart Recognition and Tracking System". The Award, presented by ETNET magazine was accepted by Ms Ivy Li, Founder and Executive Director of the company.

Wildfaces' patent-pending technology is a vision based Artificial Intelligence system that can recognize and track faces on-the-fly without the need for any fixed CCTV infrastructure. Using video from drones, walking robots, any moving cameras such as smartphones and police body-worn cameras etc, the system is extremely computing light, it can recognize and track 33 TIMES more faces; covering 7 TIMES wider areas compared with the traditional Facial Recognition systems that you have seen in the market.

New Uses for WildFaces' Technology

Traditionally Face Recognition Systems require fixed CCTV infrastructure. However, with our latest innovation, the system can perform certain analytics on moving cameras eg on drones, body-worn cameras etc. The ability to perform various analytics such as Face Recognition on moving cameras makes the system even more useful in that drones can be used to find lost children and police can recognize people of interest at crowded events just based on their body cameras.

With our technology, there are numerous use cases beneficial to Smart city applications, such as:

- Understanding customer experience. Determine how long people are spending in queues and how long they take to go from A to B.
- Navigating visitors in amusement parks through the most efficient route based on their indicated personal preferences.
- Reducing congestion on roads and reacting quickly to traffic incidents.

Our core technology does not rely on any commonly used GPU based algorithms or those provided as Open Source system by some vendors. The technology, developed in house uses a unique Artificial Intelligence methodology developed by our founders that makes the software accurate but extremely computing light.

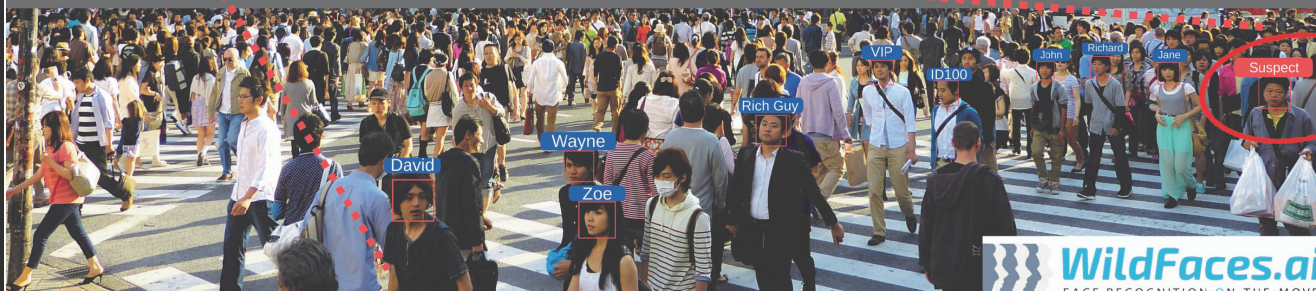
"OUR SYSTEM CAN TRACK SPECIFIC INDIVIDUALS IN EXTREMELY CROWDED ENVIRONMENTS AT SIGNIFICANT DISTANCES EVEN UNDER DIFFICULT VISIBILITY CONDITIONS. THE CORE TECHNOLOGY HAS SCORED THE HIGHEST IN INDUSTRY BENCHMARK IQ TESTS."

**MS IVY LI,
FOUNDER & EXECUTIVE
DIRECTOR**

Used for crowded & uncontrolled environments

At significant distances

No fixed infrastructure



WildFaces.ai
FACE RECOGNITION ON-THE-MOVE

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